

twitchitt

FOR IMMEDIATE RELEASE: 09/10/20

Manitoba Musician Twitchitt Debuts New Album at First Fridays in Winnipeg's Exchange District

WINNIPEG, MB - On September 4, 2020, Manitoba-based music artist and performer Twitchitt debuted her new album "Bubblegum Disturbium" at First Fridays in the Exchange, outside of Tokyo Smoke on McDermot. The album is Twitchitt's third full-length studio release, and was released on August 21, 2020 across digital music streaming and download platforms worldwide. Friday's show consisted of Twitchitt performing songs from the album as well as popular covers, and musical collaborations with her partner Arrows (Erick Stow). Arrows, who is primarily a visual artist, showcased his latest oil paintings and digital art prints. Event hosts and attendees practiced appropriate social distancing measures, including physical distancing and use of masks, gloves, and hand sanitizer.

Twitchitt is a solo artist who sings, writes, records, and produces all of her music. The album includes collaborations with Cozmic Butterfly and her partner Arrows (Erick Stow). When asked about her music's genre, Twitchitt says, "It's a delicate balance between pop and indie, but I'll sometimes coin 4th-wall-shattering labels for it such as 'Posercore' when I get burnt out on people trying to put me in a category that makes sense to them. Then they will tell me I sound like Madonna or Stevie Nicks or Billie Eilish or whatever. So maybe just listen and decide for yourself, haha." Tokyo Smoke manager, Generra Unger, said of Twitchitt's performance, "She's like the Lady Gaga of our generation."

Twitchitt has been recognized in Winnipeg for her performances at cabaret events hosted by Prairie Diva Dance and Winnipeg International Burlesque Festival, as well as for her off-screen promotion methods (you may have encountered her knocking on doors in 2019, promoting her previous album Alchemical Warfare), and appearances on local radio stations.

About Twitchitt: Twitchitt is a singer, songwriter, music producer and artist based in Manitoba. She has released three full-length studio albums since 2015, and regularly performs at Winnipeg events and venues.

For more information, please contact:

Twitchitt

Caley Goray

204.514.2411

twitchittnoise@live.com

www.twitchitt.com